



## Outer North East Community Committee

### FACEBOOK Highlights

**11 January 2020 – 6 March 2020**

Since 11 January 2020 the Outer North East Community Committee Facebook page has **292 page 'likes'** (and currently has) **319 followers**.

This means that this is the 10<sup>th</sup> most popular Community Committee page.

There are two things to note in general:

'reach' is the number of people the post was delivered to

'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise.

For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

By far the most popular post since the 11 January 2020 was the posting regarding the climate emergency workshop. The post has;

- **received 23 post clicks**
- **4 post share**
- **reached a total of 1,253 people**

The following are screenshots of the most popular three posts since the 11 January 2020. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

# 1st Place

## Outer North East Community Committee Climate Emergency Workshop

**Leeds City Council Outer North East Community Committee** •••  
26 February at 13:21 · 🌐


**CLIMATE EMERGENCY & AIR QUALITY WORKSHOP**  
4 March 2020, 6pm at Civic Hall, Room 4

Leeds has declared a Climate Emergency, with an ambitious target to work towards the city ... [See more](#)

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**Outer North East Community Committee**

**Wednesday 4 March 2020, 6pm**  
**Civic Hall, Committee Room 4,**  
**Calverley St, Leeds, LS1 1UR**



**Climate Emergency & Air Quality Workshop**

Leeds has declared a Climate Emergency, with an ambitious target to work towards the city becoming carbon neutral by 2030.

What does it mean for you and your local area?  
What will the benefits and the challenges be?  
How can we make net zero a reality?

**Come and join the discussion**

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1,253 People reached      29 Engagements      [Boost Post](#)

4 shares

[Like](#)   [Comment](#)   [Share](#)   [More](#)

### Performance for your post

1,253 People Reached

6 Likes, Comments & Shares

2 Likes	0 On Post	2 On Shares
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0 Comments	0 On Post	0 On Shares
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4 Shares	4 On Post	0 On Shares
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23 Post Clicks

14 Photo views	0 Link clicks	9 Other Clicks
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#### NEGATIVE FEEDBACK

1 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts




# 2<sup>nd</sup> Place

## Council Budget Consultation 2020/21

63 people had this post delivered, with 1 post clicks.

Post Details Reported stats may be delayed from what appears on posts

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**Leeds City Council Outer North East Community Committee** \*\*\*  
20 January · 🌐

"It's budget setting time for Leeds City Council, and we need your input. We are welcoming the views of anyone who works or lives in the city on how we should continue to financially support our services. In the face of continuing cuts in funding from central government, the budget proposal for 2020/21 puts forward ways for us to achieve a further £23.24m of savings whilst protecting our frontline services.

Tell us what matters to you by filling out our online survey at [www.l...](#)  
[See more](#)

SURVEYS.LEEDS.GOV.UK ⓘ

### Council Budget Consultation 2020-21

<b>63</b> People reached	<b>2</b> Engagements	<a href="#">Boost Post</a>
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👍 Like    💬 Comment    ➦ Share    🌐 ▼

### Performance for your post

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**63** People Reached

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**1** Likes, Comments & Shares ⓘ

<b>1</b> Likes	<b>1</b> On Post	<b>0</b> On Shares
<b>0</b> Comments	<b>0</b> On Post	<b>0</b> On Shares
<b>0</b> Shares	<b>0</b> On Post	<b>0</b> On Shares

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**1** Post Clicks

<b>0</b> Photo views	<b>0</b> Link clicks	<b>1</b> Other Clicks ⓘ
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**NEGATIVE FEEDBACK**

<b>0</b> Hide post	<b>1</b> Hide all posts
<b>0</b> Report as spam	<b>0</b> Unlike Page

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Reported stats may be delayed from what appears on posts




# 3rd Place

## Leeds Apprenticeship Recruitment Fair

52 people had this post delivered. With 2 post clicks

**Leeds City Council Outer North East Community Committee** •••  
31 January · 🌐  
<http://www.startinleeds.com/leeds-apprenticeship-recruitme.../>



STARTINLEEDS.COM  
**Leeds Apprenticeship Recruitment Fair 2020 | Start in Leeds**  
The largest apprenticeship exhibition in the north. Over 100 companies...

52 People reached      2 Engagements      [Boost Post](#)

1 share

👍 Like    💬 Comment    ➦ Share    🌐

### Performance for your post

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**52** People Reached

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**2** Likes, Comments & Shares ⓘ

<b>1</b> Likes	<b>0</b> On Post	<b>1</b> On Shares
<b>0</b> Comments	<b>0</b> On Post	<b>0</b> On Shares
<b>1</b> Shares	<b>1</b> On Post	<b>0</b> On Shares

**0** Post Clicks

<b>0</b> Photo views	<b>0</b> Link clicks	<b>0</b> Other Clicks ⓘ
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**NEGATIVE FEEDBACK**

<b>0</b> Hide post	<b>0</b> Hide all posts
<b>0</b> Report as spam	<b>0</b> Unlike Page

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Reported stats may be delayed from what appears on posts

